



Press Release

Rainmaker Global Business Development Announces a new platform for Trade Readiness

Calgary, AB, October 6, 2016: Rainmaker Global Business Development today is excited to announce that it will be releasing an innovative platform that leverages cutting-edge technology to accelerate business connectivity between global markets.

Rainmaker's digital platform revolutionizes the way in which companies access new markets and positions them for lasting success internationally. By intelligently engaging with key players in the government and private sectors, the platform provides Canadian businesses with impactful tools and resources to enhance their success in new markets.

"The iPhone revolution paved the way for Rainmaker to develop a technology platform to deliver its expertise digitally."

Tim Kozmyk, Chairman

Rainmaker Global Business Development

Partnering with Silicon Valley, Rainmaker is pioneering the digital landscape for international business development. The disruptive platform empowers Canadian businesses to quickly and intelligently tap new market opportunities by providing targeted information, resources, organizations, and opportunities at the speed of today's global markets.

Rainmaker's digital strategy is spearheaded by Josh Soloway and David Downey. They will continue to drive the delivery of this platform beginning in North America.

Josh Soloway is Managing Director of Rainmaker New York, where he advises a range of companies on international market expansion. Combining his international market expertise and his experience in technology, Josh leads the digital strategy and drives development of the platform with Rainmaker's Silicon Valley partners.

David Downey is Managing Director of Rainmaker Toronto, where he leads Rainmaker's Canadian partner engagement strategy. David engages directly with senior leadership of growing companies and support organizations throughout Canada to drive critical requirements and opportunities into the platform.

Rainmaker Founders, Clark Grue and Tim Kozmyk, are excited to see Rainmaker leading the way for Canadian businesses in the digital space through this timely platform. According to Mr Kozmyk, "Rainmaker was founded in 2007, one year before the iPhone changed our world. The iPhone revolution paved the way for Rainmaker to develop a technology platform to deliver its expertise globally."

Rainmaker Global Business Development is a **market entry consulting** firm.
Our process combines ***expert market analytics*** with ***client & market specific insights***.
We use our **global network** to provide you with *strategic connections* and **accelerate market entry success**.

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